

Designing Future- Oriented Airline Businesses

NAWAL K. TANEJA

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Designing Future Oriented Airline Businesses:

Designing Future-Oriented Airline Businesses Professor Nawal K Taneja, 2014-08-28 Designing Future Oriented Airline Businesses is the eighth Ashgate book by Nawal K Taneja to address the ongoing challenges and opportunities facing all generations of airlines Firstly it challenges and encourages airline managements to take a deeper dive into new ways of doing business Secondly it provides a framework for identifying and developing strategies and capabilities as well as executing them efficiently and effectively to change the focus from cost reduction to revenue enhancement and from competitive advantage to comparative advantage Based on the author s own extensive experience and ongoing work in the global airline industry as well as through a synthesis of leading business practices both inside and outside of the industry Designing Future Oriented Airline Businesses sets out to demystify numerous concepts being discussed within the airline industry and to facilitate managements to identify and articulate the boundaries of their business models It provides material from which managements can set about answering the key questions especially with respect to strategies capabilities and execution and pursue an effective redesign of their business As with the author s previous books the primary audience is senior level practitioners of differing generations of airlines worldwide as well as related businesses The material presented continues to be at a pragmatic level not an academic exercise to lead managements to ask themselves and their teams some critical thought provoking questions

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Re-platforming the Airline Business Nawal K. Taneja, 2019-01-10 Airline business models continue to be shaped by powerful forces relating to customers complexities and regulators However at the same time there are emerging technologies that can help airlines

cater to the needs of their changing customer bases and manage the complexities of the business In his previous books Nawal Taneja has deliberated on these forces and how the airline industry is poised for disruptive change that could come from within or outside of the industry He also discussed the point that the airline planning systems and process in use are neither contemporary nor sufficiently integrated to meet the changing needs of customers who now are looking for outcomes not products In Re platforming the Airline Business To Meet Travelers Total Mobility Needs Taneja not only reiterates the need for transformation of the airline business but provides a map of the transformational process This book proposes that different sectors of the aviation industry particularly airlines and airports should consider using not just a wide array of technologies Artificial Intelligence biometrics blockchain and the Internet of Things but also specifically designed customer centric platforms to make informed decisions and to develop and implement transformative strategies to meet travelers total mobility needs These technologies and platforms can enable airlines and airports to achieve scale and scope as well as agility and flexibility through strategic partnerships to offer intelligently aggregated travel related services right now Subsequently they will enable various members in the travel chain to provide solutions to travelers global mobility requirements effectively and with better experiences

Airline Industry Nawal K. Taneja, 2016-06-23 Many business sectors have been and are being forced to compete with new competitors disrupters of some sort who have found new ways to create and deliver new value for customers often through the use of technology that is coupled with a new underlying production or business model and or a broad array of partners including in some cases customers themselves Think about the disruption created by Apple by the introduction of the iPod and iTunes and by Netflix within the entertainment sectors using partners within the ecosystem think of Uber that didn't build an app around the taxi business but rather built a mobility business around the app to improve customer experience Airline Industry considers whether the airline industry is poised for disruptive innovations from inside or outside of the industry Although airlines have a long history of continuous improvements and innovation few of their innovations can be classified as disruptive innovations The few disruptive innovations that did emerge were facilitated for example by new technology jet aircraft and government policy deregulation Now there are new forces in play customers who expect to receive products that are more personalized and experience based throughout the entire journey new customer interfaces via social media advanced information systems and analytics financially powerful airlines based in emerging nations and the rise of unencumbered entrepreneurs who think differently as well as platform focused integrators

Transforming Airlines Nawal K. Taneja, 2020-03-19 This book provides a flight plan for riding the impending connectivity transformation curve It takes the perspective of actionability highlighting initiatives that executives in airlines and related businesses can use from the insights of multi industry executives The emphasis is on execution not on the concepts themselves There is a cluster of at least four distinct megatrends that may converge to form disruptive conditions 1 elevated expectations of existing and new customer segmentations those who expect available and accessible air mass

transportation systems and those who expect connected services and seamless travel on different modes of transportation 2 new emerging technology incorporated in the air and ground vehicles that will create new opportunities for existing and new service providers to offer new value propositions 3 platforms developed around the ecosystem of customers and 4 the impact on travel that the fast changing demographic and economic characteristics of two major countries India and China These megatrends could lead existing or new businesses to create value propositions specifically dedicated to the new segments once each reaches a critical mass Drawing on the author's own experience in the airline industry and related businesses this book discusses the how relating to reimagining the business re-entrepreneur the organization innovating through partnerships reengaging with customers and employees and rebranding the business in response to these trends This book is recommended reading for all senior level practitioners of airlines and related businesses worldwide **21st Century**

Airlines Nawal K. Taneja, 2017-09-08 In 21st Century Airlines Connecting the Dots Nawal Taneja addresses the challenges and opportunities facing the airline industry as it tries to innovate and create products and services that are radically different by connecting the dots at four key levels recognizing the implications of global events improving cross functional collaboration within the organization working more closely with the travel chain and providing much higher engagements with connectors within the social networks The book synthesizes insights gained from the experience of non traditional businesses such as Uber that have no physical assets and that focus on scalability through platforms as well as traditional businesses such as Mercedes Benz that are transitioning from operators of physical assets to adapt to the on demand and sharing economies These insights show pragmatically that digitizing airline businesses would require digital mind sets digital technologies digital strategies and digital workplaces to explore new frontiers in value for both customers and airlines Moreover forward thinking airlines need to consider working with bimodal organizational structures in which one group optimizes current business models network fleet and schedule planning as well as revenue management while a second group explores innovative ways to add digital features to physical products to provide a consistent experience throughout the journey The book is written for all senior level practitioners of airlines and related businesses worldwide as well as senior level government policymakers Illegal Charters and Aviation Law Alena Soloveva, 2022-07-28 This book concerns the subject of illegal charters The risks associated with illegal charters are high and the consequences are dire and different for all the parties involved Pilots can lose their hard earned licenses aircraft owners might not get paid by the insurance companies businesses might be prosecuted and fined customers do not get what they paid for The worst consequence of an illegal charter is that someone gets hurt or killed The tragic part in reading about a flight accident is the understanding that an illegal charter could have been avoided The present book aims to fulfil the industry's call for greater awareness education and transparency It will systematically and thoroughly investigate the application of law in a practical context of illegal charters It engages in a comprehensive comparative study across various jurisdictions such as the USA Europe Russia Asia

and the Middle East This text considers whether the elements evidencing state practice in regulation of illegal charters are peculiar to the region and legal system It examines how illegal charters can be prevented and undertakes the analysis of risks and consequences of illegal charters This is an important book that is likely to have a significant impact on existing scholarship regarding international and national aviation law and be of interest of all parties involved in aviation This includes industry professionals legal practitioners academics policy makers and government officials Development of Tourism and the Hospitality Industry in Southeast Asia Purnendu Mandal,John Vong,2015-12-11 This book highlights the state of the art tourism and hospitality industry in Southeast Asian countries while also presenting future directions for the industry with an emphasis on decision making models It first elaborates on the significant role of the tourism and hospitality industry given the rapid socio economic and cultural changes occurring in Southeast Asia before providing perspectives on medical tourism tourism for seniors and several other developments within the tourism and hospitality sector Development of Tourism and the Hospitality Industry in Southeast Asia presents scholarly perspectives from researchers across the region and is geared towards world wide readers in academia as well as experts from the industry Strategy in Airline Loyalty Evert R. de Boer,2017-10-09 This book offers the first comprehensive exploration of frequent flyer programs By combining academic research with extensive insights and examples from the actual business world it explores the key drivers and strategies of airline loyalty marketing today in an unprecedented manner Strategy in Airline Loyalty also explores how the programs have evolved over time from marketing programs to financial powerhouses identifying both the catalysts for change as well as the strategic options and underlying trade offs available to airlines Covering diverse angles ranging from behavioral economics to accounting and structural design the book reviews every core aspect of frequent flyer programs and offers extensive frameworks and definitions The book provides a useful and complete reference for researchers and helps those interested in frequent flyer programs to develop a better understanding of their past present and future

Cross-Cultural Design Pei-Luen Patrick Rau,2023-07-08 This three volume set of CCD 2023 constitutes the refereed proceedings of the 25th International Conference on Cross Cultural Design CCD 2023 held as Part of the 24th International Conference HCI International 2023 which took place in July 2023 in Copenhagen Denmark The total of 1578 papers and 396 posters included in the HCII 2023 proceedings volumes was carefully reviewed and selected from 7472 submissions The papers of CCD 2023 Part II address topics related to user experience design in emerging technologies future focused design as well as culturally informed design of automated and intelligent systems

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