

Culture

AND CONSUMPTION II[®]



Markets, Meaning, and Brand Management

ISBN 0-253-21761-X



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Grant McCracken

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disability until the end of the twentieth century when that distinction passed to noncommunicable diseases over the previous centuries global pandemics of infectious diseases such as smallpox cholera and influenza

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web learning objectives by the end of this section you will be able to distinguish between signs and symptoms of disease explain the difference between a communicable disease and a noncommunicable disease compare different types of infectious diseases including iatrogenic nosocomial and zoonotic diseases

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