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Corporate Entrepreneurship & Innovation

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Corporate Entrepreneurship And Growth The International Library Of Entrepreneurship

Shaker A. Zahra



Corporate Entrepreneurship And Growth The International Library Of Entrepreneurship:

The SAGE Handbook of Family Business Leif Melin, Mattias Nordqvist, Pramodita Sharma, 2013-11-15 The SAGE Handbook of Family Business captures the conceptual map and state of the art thinking on family business an area experiencing rapid global growth in research and education since the last three decades Edited by the leading figures in family business studies with contributions and editorial board support from the most prominent scholars in the field this Handbook reflects on the development and current status of family enterprise research in terms of applied theories methods topics investigated and perspectives on the field s future The SAGE Handbook of Family Business is divided into following six sections allowing for ease of navigation while gaining a multi dimensional perspective and understanding of the field Part I Theoretical perspectives in family business studies Part II Major issues in family business studies Part III Entrepreneurial and managerial aspects in family business studies Part IV Behavioral and organizational aspects in family business studies Part V Methods in use in family business studies Part VI The future of the field of family business studies By including critical reflections and presenting possible alternative perspectives and theories this Handbook contributes to the framing of future research on family enterprises around the world It is an invaluable resource for current and future scholars interested in understanding the unique dynamics of family enterprises under the rubric of entrepreneurship strategic management organization theory accounting marketing or other related areas *Corporate Entrepreneurship and Growth* Shaker A. Zahra, 2005 Zahra entrepreneurship U of Minnesota brings together 35 articles from journals from 1963 to 2004 on corporate entrepreneurship its key elements designing effective corporate venturing programs corporate venture capital antecedents and consequences organizational structure the influence of external environment competitive strategy national culture and value creation Some individual topics are multinational corporations innovation the classification of corporate entrepreneurship environments organizational growth external knowledge managerial incentives and ownership and organizational culture Authors of the articles are based in Canada the US and Europe at the time of writing Annotation 2006 Book News Inc Portland OR booknews com **Handbook of Entrepreneurship Research** Zoltan J. Acs, David B. Audretsch, 2010-08-03 Interest in and attention to entrepreneurship has exploded in recent years Nevertheless much of the research and scholarship in entrepreneurship has remained elusive to academics policymakers and other researchers in large part because the field is informed by a broad spectrum of disciplines including management finance economics policy sociology and psychology often pursued in isolation from each other Since its original publication in 2003 the Handbook of Entrepreneurship Research has served as the definitive resource in the field bringing together contributions from leading scholars in these disciplines to present a holistic multi dimensional approach This new edition fully revised and updated and including several new chapters covers all of the primary topics in entrepreneurship including entrepreneurial behavior risk and opportunity recognition equity financing business culture and strategy innovation and the impact of entrepreneurship on

economic growth and development Featuring an integrative introduction extensive literature reviews and reference lists the Handbook will continue to serve as a roadmap to the rapidly evolving and dynamic field of entrepreneurship *Routledge Library Editions: Business and Economics in Asia* Various,2021-07-14 This set examines a vast range of topics covering all experiences of business and economics from across Asia Dealing with early banking systems in China the industrialisation of Korea and Taiwan the evolution of Japanese business practices economic development protectionist policies industrial investment trade tourism and a host of other topics the books collected here form a vital reference resource across a wide subject area

The Routledge Companion to the Makers of Modern Entrepreneurship David B. Audretsch,Erik E. Lehmann,2016-09-13 Once relegated to the dusty shelves of ancient muses research and scholarship on entrepreneurship has exploded as a field of research with impactful additions from a range of disciplines rendering the field a tricky one to traverse The Routledge Companion to the Makers of Modern Entrepreneurship offers a comprehensive guide to entrepreneurship providing an authoritative exploration of the key people and their ideas This book tells the stories of the scholars who have set the standard and tone for thinking and analysing entrepreneurship Edited by two of the world's leading entrepreneurship scholars this comprehensive volume offers a platform for understanding and future research that is both state of the art and authoritative It expands on how modern entrepreneurship has developed with a focus on the key makers of the field including theories such as social psychology concepts such as neuroeconomics and types such as political entrepreneurship The contributions to the collection are grouped into three sections Emergence of Entrepreneurship Research Theories in Modern Entrepreneurship Concepts and Makers in Modern Entrepreneurship This companion is essential reading for students and academics interested in entrepreneurship entrepreneurial management and business management

Multinationals and Economic Development (Routledge Library Editions: International Business) James C.W. Ahiakpor,Alan Rugman,Fellow in Strategic Management Alan Rugman,2008-02-20 First published in 1990 Routledge is an imprint of Taylor Francis an informa company

Routledge Library Editions: Small Business Various Authors,2022-07-30 Originally published between 1982 and 1996 and addressing issues of central importance to the competitiveness of firms and economies the volumes in this set draw together research by leading academics in the area and provides a rigorous examination of key issues relating to employment in small businesses They Study both the growth and the barriers to growth of small firms Examine problems of rurality Investigate the variation in rates of new venture initiations across manufacturing industries Include a wide range of national case studies from Sweden the Netherlands the UK Greece Spain Israel and Indonesia Discuss marketing in the small business and the relationship between small and large firms in an advanced capitalist economy Reassess economic theories concerned with concentration and competition The relationship between small and large firms in an advanced capitalist economy Analyse the managerial factors most closely associated with successful small firms

Supporting Entrepreneurship and Innovation Janet Crum,Samantha Schmehl Hines,2019-04-29

Libraries have recently begun doing more to support entrepreneurship and innovation within their communities This volume explores how this has come about looking at libraries from across North America Europe and Africa and helps position readers to better understand what is happening and how this can be brought to further institutions *India as Global Start-up Hub* C B Rao,2018-06-01 From Start up to Ramp up Indian Context and Global Insights published in July 2016 made a well nuanced contribution to the much talked about domain of entrepreneurship This book India as Global Start up Hub Mission with Passion is a significantly more detailed and insightful analysis of the multiple facets of start up entrepreneurship in an integrative framework The book unravels in its thirteen chapters a unique and phased discussion of Indian contextual realities and potentialities with global perspectives relevant for India to become a global start up hub The book also features twelve case studies that illustrate how founders conceptualised and grew their start up ideas into successful and sustainable businesses in India Through Chapter 14 reserved for the readers the book encourages the readers to think express and act on their own ideas proposals and plans for reinforcing the Indian start up ecosystem and even to turn into entrepreneurs and start up founders themselves **Career Paths and Career Development of Business**

Librarians Diane Zabel,2019-07-09 Contributors provide insights about business librarianship in various types of institutions explore traditional and non traditional career paths in business librarianship and discuss numerous strategies for professional growth from earning an MBA degree to working abroad Among the topics covered are the following recruitment of business librarians including recent data on the supply and demand of business librarians the special concerns of early career and mid career business librarians the importance of mentoring leadership development and business librarians on the job in academic public and corporate libraries This book will appeal to a wide audience practitioners directors of public academic and special libraries serving the business community library and information science educators and those considering business librarianship as a career including students generalist librarians and individuals seeking a career change This book was published as a special issue of the Journal of Business Finance Librarianship

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