# Chapter 1: Management

# **Learning Outcomes**

- 1-1 Describe what management is.
- 1-2 Explain the four functions of management.
- 1-3 Describe different levels of management.
- 1-4 Explain the major roles and subroles that managers perform in their jobs.
- 1-5 Assess managerial potential in relation to what companies look for in managers.
- 1-6 Discuss the transition that individuals go through when they are promoted to management.
- 1-7 Discuss common mistakes that managers make in their jobs.

# **Key Concepts**

- Good management is working through others to accomplish tasks that help fulfill organizational objectives as efficiently as possible.
- Henri Fayol's classic management functions are known today as planning, organizing, leading, and controlling. Planning is determining organizational goals and a means for achieving them. Organizing is deciding where decisions will be made, who will do what jobs and tasks, and who will work for whom. Leading is inspiring and motivating workers to work hard to achieve organizational goals. Controlling is monitoring progress toward goal achievement and taking corrective action when needed. Studies show that performing these management functions well leads to better managerial performance.
- There are four different kinds of managers. Top managers are responsible for creating a context for change, developing attitudes of commitment and ownership, creating a positive organizational culture through words and actions, and monitoring their company's business environments. Middle managers are responsible for planning and allocating resources, coordinating and linking groups and departments, monitoring and managing the performance of subunits and managers, and implementing the changes or strategies generated by top managers. Front-line managers are responsible for managing the performance of non-managerial employees, teaching direct reports how to do their jobs, and making detailed schedules and operating plans based on middle management's intermediate-range plans. Team leaders are responsible for facilitating team performance, managing external relationships, and facilitating internal team relationships.
- Managers perform interpersonal, informational, and decisional roles in their jobs. In
  fulfilling the interpersonal role, managers act as figureheads by performing ceremonial
  duties, as leaders by motivating and encouraging workers, and as liaisons by dealing
  with people outside their units. In performing their informational role, managers act as
  monitors by scanning their environment for information, as disseminators by sharing
  information with others in the company, and as spokespeople by sharing information
  with people outside their departments or companies. In fulfilling decisional roles,
  managers act as entrepreneurs by adapting their units to incremental change, as

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Dr. Melinda Bryan, DPT, Principal
Pilates Master Teacher Trainer, Kaz®

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enticement of flowery boxing True combative arts are not play although they influenced other practices In the fifteen chapters included here you ll find a strong historic base for what the martial arts meant in old China and how they changed over the centuries In order to understand martial arts as they were evolving over dynastic periods it is necessary to look at the political and social settings technology and even geography and linguistics When it comes to research Henning presents clear facts and accurate conclusions At the same time he wisely states what is open to debate and requires further research Why is the chapter on Korean martial arts included in this anthology Because the Chinese had tremendous influence on their neighbors including Japan and Korea Thanks to a few scholars like Henning and Wells we are getting a clearer picture of just how much Chinese martial arts have influenced the fighting arts in other countries Leading scholars are having an impact on how Asian martial traditions are perceived understood and practiced Henning introduces the new wave of Chinese scholars who have presented their findings in various articles and books opening new vistas for all interested in this growing field of study at least for those who ready Chinese Fortunately Henning's work is in English This anthology is not an easy read for those unfamiliar with Chinese history the various dynasties the terminology and variety of martial systems However it will no doubt benefit the serious scholar of Chinese martial arts and hopefully others will likewise benefit by patiently reading each chapter to broaden their understanding of the rich martial culture of China Catalog of Copyright Entries. Part 1. [B] Group 2. Pamphlets, Etc. New Series Library of Congress. Copyright Office, 1923

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#### **Table of Contents Cha Instructor Manual**

- 1. Understanding the eBook Cha Instructor Manual
  - The Rise of Digital Reading Cha Instructor Manual
  - Advantages of eBooks Over Traditional Books
- 2. Identifying Cha Instructor Manual
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
- 3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Cha Instructor Manual
  - User-Friendly Interface
- 4. Exploring eBook Recommendations from Cha Instructor Manual
  - Personalized Recommendations
  - Cha Instructor Manual User Reviews and Ratings

- Cha Instructor Manual and Bestseller Lists
- 5. Accessing Cha Instructor Manual Free and Paid eBooks
  - Cha Instructor Manual Public Domain eBooks
  - Cha Instructor Manual eBook Subscription Services
  - Cha Instructor Manual Budget-Friendly Options
- 6. Navigating Cha Instructor Manual eBook Formats
  - ∘ ePub, PDF, MOBI, and More
  - Cha Instructor Manual Compatibility with Devices
  - Cha Instructor Manual Enhanced eBook Features
- 7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Cha Instructor Manual
  - Highlighting and Note-Taking Cha Instructor Manual
  - Interactive Elements Cha Instructor Manual
- 8. Staying Engaged with Cha Instructor Manual
  - o Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Cha Instructor Manual
- 9. Balancing eBooks and Physical Books Cha Instructor Manual
  - o Benefits of a Digital Library
  - Creating a Diverse Reading Collection Cha Instructor Manual
- 10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
- 11. Cultivating a Reading Routine Cha Instructor Manual
  - Setting Reading Goals Cha Instructor Manual
  - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Cha Instructor Manual
  - Fact-Checking eBook Content of Cha Instructor Manual
  - Distinguishing Credible Sources

- 13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
- 14. Embracing eBook Trends
  - Integration of Multimedia Elements
  - Interactive and Gamified eBooks

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