

countering fraud for competitive advantage

the professional approach
to reducing the last great
hidden cost



Mark Button & Jim Gee

Countering Fraud For Competitive Advantage

Mark Button, Jim Gee



Countering Fraud For Competitive Advantage:

Countering Fraud for Competitive Advantage Mark Button, Jim Gee, 2013-02-12 Substantially reduce the largely hidden cost of fraud and reap a new competitive advantage As the title suggests Countering Fraud for Competitive Advantage presents a compelling business case for investing in anti fraud measures to counter financial crime It looks at the ways of reaping a new competitive advantage by substantially reducing the hidden cost of fraud Aimed at a wide business community and based on solid research it is the only book to put forward an evidence based model for combating corporate fraud and financial crime Despite its increase and capture of the news headlines corporate fraud is largely ignored by most organizations Fraud is responsible for losses of up to nine percent of revenues sometimes more Yet most organizations don't believe they have a problem and don't always measure fraud losses This highlights an area for capturing a competitive advantage with the right counter fraud strategy massive losses due to the cost of fraud can be reduced for a fraction of the return Advocates a new model for tackling fraud and illustrates theories with best practice examples from around the world The authors have close links with the Counter Fraud Professional Accreditation Board Jim Gee is a world renowned expert in the field and has advised private companies and governments from more than 35 countries Mark Button is Director of the leading Centre for Counter Fraud Studies Portsmouth University U K Organizations are losing millions of dollars to fraud This book outlines a comprehensive approach to reducing financial crime and helping return some of the revenue lost to the cost of fraud

The Accredited Counter Fraud Specialist Handbook Martin Tunley, Andrew Whittaker, Jim Gee, Mark Button, 2015-01-27 The most complete step by step guide to the ACFS qualification The Accredited Counter Fraud Specialist Handbook is the only guide designed to support all mandatory elements of the ACFS qualification in depth and step by step Written by recognized industry leaders this book focuses specifically on the practitioner's role in fraud investigation in England and Wales providing complete information about each stage in the investigative process Readers gain access to all of the information needed to successfully complete the ACFS qualification and to develop an awareness of the key skills required to undertake efficient legally compliant professional investigations The book includes a Directory of Useful Information featuring legislation codes of practice model forms and more As incidence of fraud continues to rise many organisations are recruiting more Counter Fraud Specialists and mandating Continuous Professional Development for established CFSs The Accredited Counter Fraud Specialist ACFS is a recognized qualification in the field and is mandatory for investigators in many organisations throughout the public and private sectors The Accredited Counter Fraud Specialist Handbook is a complete guide to the qualification both for CPD and first time qualifiers Gain a deeper understanding of the legislation related to fraud and investigation Learn the surveillance and intelligence gathering techniques that build a solid case Review the rules of evidence and statement taking guidelines Follow courtroom procedures and prepare a thorough prosecution file The professional qualification of ACFS which is endorsed by the Counter Fraud Professional Accreditation

Board requires both practical and written assessments that demonstrate successful knowledge transfer and understanding of all key concepts of the investigative process For anyone tasked with the responsibility of countering fraud The Accredited Counter Fraud Specialist Handbook is a comprehensive guide to the investigative process *Mandating the Measurement of Fraud* M. Tunley, 2014-04-25 This project examines the concept of fraud loss measurement by critiquing existing measurement methodologies and argues for the mandating of fraud loss measurement by enforced self regulation the creation of a British Standard of fraud loss measurement and the establishment of an information exchange matrix to develop best practice *Countering Economic Crime* Axel Palmer, 2017-09-22 Economic crime is a significant feature of the UK's economic landscape and yet despite the government's bold mission statements to hold those suspected of financial wrongdoing to account as part of their day of reckoning and serious about white collar crime agenda there is a sense that this is still not being done effectively This book examines the history of the creation of the UK's anti economic crime institutions and accompanying legislation providing a critique of their effectiveness The book analyses whether the recent regulatory regime is fit for purpose as well as being appropriate for the future In order to explore how the UK's economic crime strategies could be improved the book takes a comparative approach analysing policy and legislative responses to economic crime in the United States and Australia in order to determine whether the UK could or should import similar structures or laws to improve the enforcement of UK economic crime Cyber Frauds, Scams and their Victims Mark Button, Cassandra Cross, 2017-07-14 Crime is undergoing a metamorphosis The online technological revolution has created new opportunities for a wide variety of crimes which can be perpetrated on an industrial scale and crimes traditionally committed in an offline environment are increasingly being transitioned to an online environment This book takes a case study based approach to exploring the types perpetrators and victims of cyber frauds Topics covered include An in depth breakdown of the most common types of cyber fraud and scams The victim selection techniques and perpetration strategies of fraudsters An exploration of the impact of fraud upon victims and best practice examples of support systems for victims Current approaches for policing punishing and preventing cyber frauds and scams This book argues for a greater need to understand and respond to cyber fraud and scams in a more effective and victim centred manner It explores the victim blaming discourse before moving on to examine the structures of support in place to assist victims noting some of the interesting initiatives from around the world and the emerging strategies to counter this problem This book is essential reading for students and researchers engaged in cyber crime victimology and international fraud *Fraud Investigation Reports in Practice* Petter Gottschalk, 2022-10-19 Investigation reports are written by fraud examiners after completion of internal reviews in client organizations when there was suspicion of financial wrongdoing Fraud examiners are expected to answer questions regarding what happened when it happened how it happened and why This book presents a number of case studies of investigation reports by fraud examiners offering a framework for studying the report as well as insights into

convenience of fraud The case studies including KPMG and PwC focus on two important subjects First convenience themes are identified for each case Themes derive from the theory of convenience where fraud is a result of financial motives organizational opportunities and personal willingness for deviant behaviors Second review maturity is identified for each case Review maturity derives from a stages of growth model where the investigation is assigned a level of maturity based on explicit criteria The book provides useful insights towards approaching fraud examinations to enable better understanding of the rational explanations for corporate fraud The book is framed from the perspective of private policing which contextualizes how investigation reports are examined This book is a valuable resource for scholars and upper level students researching and studying auditing and investigation work in the corporate and public sectors Business and management as well as criminal justice scholars and students will learn from the case studies how to frame a white collar crime incident by application of convenience theory and how to evaluate a completed internal investigation by fraud examiners **Fighting**

Fraud and Corruption in the Humanitarian and Global Development Sector Oliver May, 2016-05-12 There are an estimated 40 000 international Non Government Organisations NGOs working in an enormous global aid industry official development assistance alone reached 90bn in 2014 This is supplemented by huge voluntary giving the UK public for example give around 1bn a year to overseas causes These organisations face a unique challenge from fraud and corruption Operating in the world s most under developed and fragile environments with minimal infrastructure and trust based cultures the risk is high And being wholly reliant on donors and supporters for income so are the stakes Researchers make different estimates of the scale of the problem facing the sector Some research implies that losses to the global aid budget caused by occupational fraud and abuse may be in the billions of pounds while those to the British public s voluntary overseas donations could be in the tens of millions For many sector professionals working in the developing world these estimates are readily believable **Fighting Fraud and Corruption in the Humanitarian and Global Development Sector** by Oliver May is a timely accessible and relevant how to guide which explores the scale and nature of the threat debunks pervasive myths and shows readers how to help their NGOs to better deter prevent detect and respond to fraud and corruption

Fraud Investigation Petter Gottschalk, 2018-03-05 Investigating white collar crime is like any other investigation concerned with past events However a number of characteristics require a contingent approach to these investigations This book describes the process of conducting private internal investigations by fraud examiners and presents a number of reports from the United States Sweden and Norway It evaluates a number of internal investigation reports to reflect on the practice of fraud examinations Empirical studies provide a basis to reflect theoretically on practice improvements for fraud examiners Rather than presenting normative recommendations based on ideal or stereotype situations so often found in existing books this book develops guidelines based on empirical study of current practice Internal investigations should uncover the truth about misconduct or crime without damaging the reputation of innocent employees

Typical elements of an inquiry include collection and examination of written and recorded evidence interviews with suspects and witnesses data in computer systems and network forensics Internal inquiries may take many forms depending upon the nature of the conduct at issue and the scope of the investigation There should be recognition at the outset of any investigation that certain materials prepared during the course of the investigation may eventually be subject to disclosure to law enforcement authorities or other third parties The entire investigation should be conducted with an eye towards preparing a final report As evidenced in this book private fraud examiners take on complicated roles in private internal investigations and often fail in their struggle to reconstruct the past in objective ways characterized by integrity and accountability

White-Collar Crime and Fraud Investigation Petter Gottschalk, 2021-11-18 This book applies a structural model of convenience theory to suspected crime and a maturity model to investigation reports Evidence of white collar convenience themes in each case study is derived from internal investigation reports by fraud examiners The study of white collar offenders has received increased attention in recent years This book contributes to our understanding of financial crime by privileged individuals in professional settings by identifying convenience themes for offenders Based on the theory of convenience the work presents a number of case studies to identify convenience in financial motive organizational opportunity and willingness for deviant behavior Case studies presented are from Austria Asia Congo Denmark Germany Norway Sweden and the United States The book will be of interest to researchers and academics in Law Criminology Business and Sociology It will also provide a valuable resource for fraud examiners defense attorneys police investigators and prosecutors

The Privatization of Fraud Investigation Petter Gottschalk, 2019-09-19 This book discusses privatization of law enforcement in relation to suspected corporate crime and recommends guidelines for successful fraud examinations There is a growing business for global auditing and local law firms to conduct internal investigations at client organizations when there is suspicion of white collar misconduct and crime This book reflects on the work by these private fraud examiners in terms of an evaluation of their investigation reports The book brings an original theoretical and methodological approach to investigations of white collar crime It develops the theory of convenience as an explanation for motive opportunity and willingness to commit and conceal white collar crime This theory is then related to the case studies Structured in such a way as to allow the reader to use the text as a nonsequential reference source or guide to a set of connected issues the book illustrates the practice of privatization by cases and presents guidelines for successful fraud examination As an investigation can lead to conviction and incarceration this privatization of crime investigation feeds into the larger issue of privatization of policing The work will be a valuable resource for students academics and practitioners working in the areas of Criminal Justice Corporate Law and Business

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Table of Contents Countering Fraud For Competitive Advantage

1. Understanding the eBook Countering Fraud For Competitive Advantage
 - The Rise of Digital Reading Countering Fraud For Competitive Advantage
 - Advantages of eBooks Over Traditional Books
2. Identifying Countering Fraud For Competitive Advantage
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Countering Fraud For Competitive Advantage
 - User-Friendly Interface
4. Exploring eBook Recommendations from Countering Fraud For Competitive Advantage

- Personalized Recommendations
- Countering Fraud For Competitive Advantage User Reviews and Ratings
- Countering Fraud For Competitive Advantage and Bestseller Lists
- 5. Accessing Countering Fraud For Competitive Advantage Free and Paid eBooks
 - Countering Fraud For Competitive Advantage Public Domain eBooks
 - Countering Fraud For Competitive Advantage eBook Subscription Services
 - Countering Fraud For Competitive Advantage Budget-Friendly Options
- 6. Navigating Countering Fraud For Competitive Advantage eBook Formats
 - ePub, PDF, MOBI, and More
 - Countering Fraud For Competitive Advantage Compatibility with Devices
 - Countering Fraud For Competitive Advantage Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Countering Fraud For Competitive Advantage
 - Highlighting and Note-Taking Countering Fraud For Competitive Advantage
 - Interactive Elements Countering Fraud For Competitive Advantage
- 8. Staying Engaged with Countering Fraud For Competitive Advantage
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Countering Fraud For Competitive Advantage
- 9. Balancing eBooks and Physical Books Countering Fraud For Competitive Advantage
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Countering Fraud For Competitive Advantage
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Countering Fraud For Competitive Advantage
 - Setting Reading Goals Countering Fraud For Competitive Advantage
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Countering Fraud For Competitive Advantage

- Fact-Checking eBook Content of Countering Fraud For Competitive Advantage
- Distinguishing Credible Sources

13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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