



2nd Edition

CASINO

OPERATIONS MANAGEMENT

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Casino Operations Management

Jim Kilby



Casino Operations Management:

Casino Operations Management Jim Kilby, 1994 **Casino Operations Management** Jim Kilby, Jim Fox, 1998-02-11 This is the first up to date book on gaming management the fastest growing industry in the U S Covers all areas of casino operations including the regulatory control environments the games marketing organization cage operations accounting and surveillance

Casino Operations Management Jim Kilby, Jim Fox, Anthony F. Lucas, 2006-06-12 Complete guidance to the ins and outs of gaming operations Management personnel need a thorough understanding of the business side of the casino industry to ensure profits and to avoid losses It s a sure bet that Casino Operations Management Second Edition will help current and future gaming management professionals better serve any casino Written by experts with over 65 years of combined experience in the field this Second Edition offers all the critical skills and know how to equip gaming and casino operators with the knowledge needed for the management office cage operations and table game and slot operations This updated edition features detailed coverage of Current high roller marketing tactics and their effect on profitability The effect of popular money management systems on casino profits The initial development process of an Indian casino Studies designed to identify the patronage motives of gamblers including those of riverboat customers Slot club design player rating issues point accumulation schemes and more Principles of casino floor design managing table game and slot location Studies designed to measure the profit contribution of popular slot promotions Casino Operations Management Second Edition uses simplified mathematics and statistics throughout and provides readers with a thorough understanding of all aspects of the casino industry business It is a must have reference for students and casinos that develop managers internally

An Introduction to Casino Operations Management from a Compliance Perspective Gelitha J. Ferguson, 2014-05-19

Casino Operations Management is an intriguing yet mystifying multi trillion dollar industry worldwide But little is known or documented about how this thriving industry is operated and managed What goes on behind the scenes of these operations For years casino operators were known for their connections to the underworld On the surface the intrigue and behind the scenes mystery of the operations of these entities could appear dark and sinister in the minds of many But individuals are sometimes drawn to darkness GamingInParadise com is a virtual Casino Operations Management training conglomerate located in a land shrouded in mystery filled intrigue which is nestled on the Isle of Enchantment The Isle of Enchantment is a part of a chain of islands called the Bahamas which is comprised of 700 islands sprinkled over 100 000 square miles of ocean starting just 50 miles off the coast of Florida These beautiful islands have been described as another world where visitors can t tell where dreams begin and reality ends As you walk through the luscious landscape of the Isle of Enchantment you enter the unknown world of a gamers paradise About the Author First time author Gelitha J Ferguson of Nassau is an internationally certified compliance professional general counsel with a combined 24 year career in professional management in the regulatory and supervisory environments the gaming industry banking and finance compliance and anti

money laundering terrorist financing solutions at regional and international levels She has extensive specialized training from leading regulatory institutions in the U S A Canada Switzerland London and the Bahamas Publisher s website <http://sbprabooks.com> GelithaJFerguson Casino Operations Management Yaduraj Choudhary,2019 **Casino Operations Management** 3G E-learning LLC, USA,2017 Cruise Operations Management Philip Gibson,2012-02-01 Cruise Operations Management Hospitality Perspectives provides a comprehensive and contextualized overview of hospitality services for the cruise industry As well as providing a background to the cruise industry it also looks deeper into the management issues providing a practical guide for both students and professionals alike Since the first edition of this book there have been many important developments in the industry and this new edition features revised chapters on contemporary cruise operations cruise geography itinerary planning health safety and security maritime issues and legislation In addition there is a new chapter on Cruise Management Resources intended to be of benefit to research students Cruise Operations Management presents a range of issues illustrated by a number of case studies that encourage the reader to examine the often complex circumstances that surround problems or events associated with cruise operations The case studies are contemporary and are constructed from first hand research with a number of international cruise companies providing a real world insight into this industry They include Roles and Responsibilities on a Cruise Ship Customer Service Systems and Passenger Profiles and Managing Food and Drink Operations Onboard Each case study is followed by questions that are intended to illuminate issues and stimulate discussion The structure of the book is designed so the reader can either build knowledge cumulatively for an in depth knowledge of managerial practices and procedures onboard a cruise ship or they can dip in and make use of specific material and case studies for use within a more generic hospitality or tourism learning context **Management Science Applications in Tourism and Hospitality** Zheng Gu,2014-01-27 Find out how accurate forecasting and analysis can prevent costly mistakes Management Science Applications in Tourism and Hospitality examines innovative tools for evaluating performance and productivity in tourism offices hotels and restaurants This collection of recent studies focuses on two important topics of management science forecasting and a relatively new analytical methodology called data envelopment analysis DEA This book will show you how tourism forecasting accuracy can be enhanced and how DEA can be used to benchmark productivity and improve advertisement efficiency Management Science Applications in Tourism and Hospitality provides you with a useful blend of analysis from both theory and real data perspectives This book uses case studies application techniques and expert advice to review various productivity measurement methods and compare them to DEA revealing DEA s strengths weaknesses and its potential in the operating environment With Management Science Applications in Tourism and Hospitality you ll be able to utilize destination benchmarking perform multiunit restaurant productivity assessments using DEA conduct hotel labor productivity assessments using DEA measure and benchmark productivity in the hotel sector using DEA model tourism demand use an improved extrapolative hotel room occupancy rate

forecasting technique forecast short term planning and management for a casino buffet restaurant apply city perception analysis CPA for destination positioning decisions This book is generously enhanced with tables and figures to substantiate the research Management Science Applications in Tourism and Hospitality is valuable for hospitality and tourism educators and graduate students learning and doing research in operation analysis Savvy executives and professionals who want to improve efficiency in their industry will also benefit from the techniques illustrated in this timely guide

Management

Richard L. Daft, 2005 The seventh edition of this market leading text continues to raise the standard through its cutting edge presentation of managerial thought carefully developed applications and innovative technology components Richard Daft seamlessly integrates the topic of this edition managing in turbulent times with traditional management concepts to show what influences and guides managerial action in today's organizations To illustrate the conceptual material and engage the learner Daft includes diverse examples exercises and applications in every chapter Through each edition Management has continued to build an outstanding reputation with instructors for its quality topic selection applications and authorship The number one text on the market it is renowned for its strong content the quality of its examples its readability and its numerous applications that reinforce concepts and involve users Some hallmark features include Management in Practice exercises Concept Connection photo essays and Manager's Shoptalk boxes

An Introduction to the Entertainment Industry

Andi Stein, Beth Bingham Evans, 2009 Whether it's a favorite television show an artist at the top of the music charts a best selling book or a hometown sports team we love entertainment It's big business and in this accessible introduction Andi Stein and Beth Bingham Evans give readers a glimpse inside the industry to better understand how each segment operates and the challenges and trends it faces Each chapter addresses a different segment of the entertainment industry including Film Television Radio Theatre Music Travel Tourism Sports The book is designed as an introductory text for entertainment courses and as an overview of the industry for those looking to pursue careers in the field of entertainment A list of resources is provided at the end of each chapter

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